

INTELLECTUAL PROPERTY, COPYRIGHT AND PLAGIARISM

What are they?

Why are they
important?

Objectives

- ▣ Introduction to copyright
- ▣ Introduction to intellectual property
- ▣ Plagiarism review
- ▣ Plagiarism consequences
- ▣ Plagiarism prevention

What is Intellectual Property?

Original work protected by copyright law which includes:

An idea

Invention

Images/Pictures

Written materials

Videos & music

Unique name

Artwork/sculpture

Industrial process

Computer program

Chemical formula

Copyright Provides:

- ▣ Legal protection to creators of these new ideas and works
- ▣ Ideas and works are protected from being copied, distributed, performed or changed without the creator's permission



How & When is Copyright Obtained?

- ▣ Copyright is **AUTOMATIC** and requires no paperwork!



- ▣ Copyright protection occurs **IMMEDIATELY** after an original piece of work is completed.

Copyright means:

- ▣ The owner has control of what can be done with his/her intellectual property
- ▣ Original work is protected and can NOT be stolen or copied without permission from the creator.
- ▣ Work is often displayed with the © symbol.
- ▣ Example: © J. Beeson 2019

What is Plagiarism?

It's when you "steal" someone else's work and pretend it's yours. Not only is this stealing, it is also cheating!

"Cut & Paste" from the Internet is considered plagiarism.

Self-Plagiarism - recycle
a paper

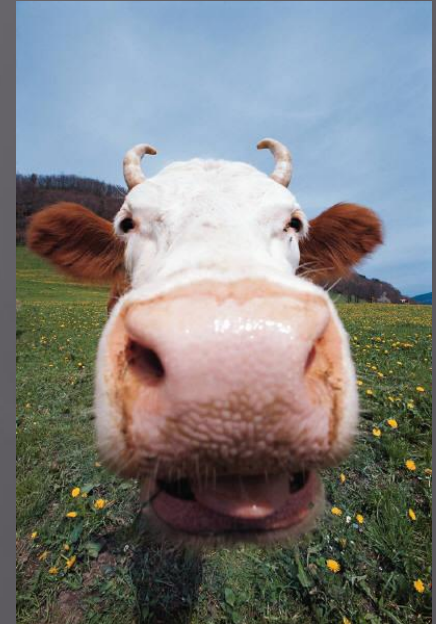


Use of Sources Good & Bad

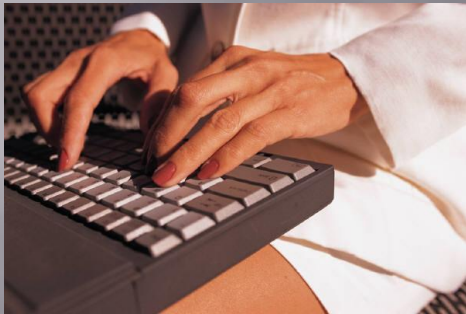
Good	Bad
Using quotations	quoting material without attribution
Using someone else's key terms	imitating a passage's structure or argument without attribution
Summarizing someone else's main point	passing off another's ideas as your own, even if re-worded (the underlying idea of plagiarism is unacknowledged borrowing of ideas, not just words)
Putting someone else's words in your own words (paraphrase)	Concealing the extent to which you've borrowed

Consequences of Plagiarism:

- ▣ Failing the assignment
- ▣ Failing the class
- ▣ Expulsion from school
- ▣ Blocked from college entrance
- ▣ Termination from workplace
- ▣ Court appearance and fines
- ▣ Embarrassment and humiliation
- ▣ The higher the level the worse the consequences



What if I Just Revise or Paraphrase Written Material?



"You still have to give credit to the creator and cite the source."

What about homework?

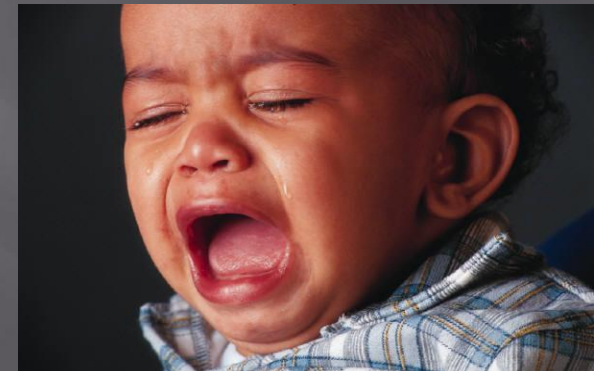


Copying your friend's homework or having your parent write your paper and putting your name on it is still

Plagiarism

Excuses For Plagiarism:

- ▣ Pressure from friends and parents
- ▣ "I can get away with it ... no one checks!"
- ▣ Protecting grade point average
- ▣ "I was lazy."
- ▣ "The project was too hard."
- ▣ "I don't like the teacher!"
- ▣ "I didn't have enough time."



Saturday Night Live Plagiarism

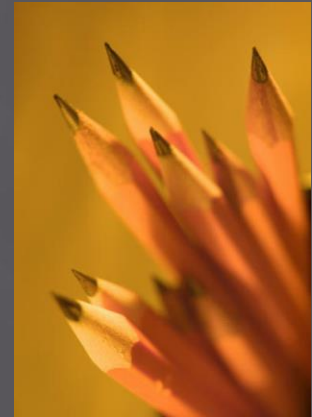


Why Does it Matter

- When you plagiarize you run the risk of academic consequences
- When you plagiarize, you signal that you are not a trustworthy student, everything becomes suspect
- When you plagiarize, you rob yourself of knowledge
- Gaining knowledge its the reason you're here

Steps to Avoid Plagiarism:

- ▣ Identify your source
- ▣ Take notes using your OWN words
- ▣ Quote your source correctly
- ▣ Paraphrase, summarize and credit author
- ▣ Write your OWN paper
- ▣ Cite references using APA
- ▣ Check your intext citations with your reference page



Be SMART...

Make sure to check your work!

- ▣ Turnitin.com is a site that teachers use to identify plagiarized work.
- ▣ Inputting questionable work into Google or another search engine can bring up the source of your copied work.
- ▣ Plagiarized work stands out because it's not in your voice or style. Teachers know your voice or style.

KPBSD Policy Manual States:

- ❑ The School Board believes that personal integrity is basic to all solid achievement. Students will reach their full potential only by being honest with themselves and with others.
- ❑ The Board expects students to respect the educational purpose underlying all school activities. All students need to prove to themselves that they can do successful work as a result of their own efforts. The Board expects that students will not cheat, lie or plagiarize.
- ❑ Each school shall provide an environment that encourages honesty. Students must know that their teachers will not ignore or condone **cheating** and that anyone discovered cheating will be penalized.

INTERNET/E-MAIL OR NETWORK/COMPUTER MISUSE

- Violating copyright laws
- Using another's password
- Plagiarism (claiming work done by someone else as one's own)

*Violation of KPBSD Acceptable Use Policy may result in termination of usage and/or appropriate discipline for students. (as stated in AR 5114)

Protect Yourself!

- ▣ Ask your librarian or teacher if you ever have copyright or plagiarism questions.
- ▣ Make sure you always write your own paper and cite your sources appropriately!
- ▣ Check the library website for links to helpful resources!
- ▣ Ask your teacher for specifics of their class

Questions???

- ▣ Check the library website
- ▣ Ask for help
- ▣ Cite your sources properly

Resources

- ▣ Purdue Online Writing Lab. (n.d.). *Title of resource*. Purdue Online Writing Lab. <http://Web address for OWL resource>
- ▣ American Psychological Association. (2020). *Publication manual of the American Psychological Association* (7th ed.). <https://doi.org/10.1037/0000165-000>
- ▣ Scribbr. (n.d.). *What Is Plagiarism? | Definition & Examples*. <https://www.scribbr.com/category/plagiarism/>