

INTELLECTUAL PROPERTY, COPYRIGHT AND PLAGIARISM

What are they?

Why are they
important?

Objectives

- ▣ Introduction to copyright
- ▣ Introduction to intellectual property
- ▣ Plagiarism review
- ▣ Plagiarism consequences
- ▣ Plagiarism prevention

What is Intellectual Property?

Original work protected by copyright law which includes:

An idea

Invention

Images/Pictures

Written materials

Videos & music

Unique name

Artwork/sculpture

Industrial process

Computer program

Chemical formula

Copyright Provides:

- ▣ Legal protection to creators of these new ideas and works
- ▣ Ideas and works are protected from being copied, distributed, performed or changed without the creator's permission



How & When is Copyright Obtained?

- ▣ Copyright is **AUTOMATIC** and requires no paperwork!



- ▣ Copyright protection occurs **IMMEDIATELY** after an original piece of work is completed.

Copyright means:

- ▣ The owner has control of what can be done with his/her intellectual property
- ▣ Original work is protected and can NOT be stolen or copied without permission from the creator.
- ▣ Work is often displayed with the © symbol.
- ▣ Example: © J. Beeson 2013

What is Plagiarism?

It's when you "steal" someone else's work and pretend it's yours. Not only is this stealing, it is also cheating!

"Cut & Paste" from the Internet is considered plagiarism.

Self-Plagiarism – recycle

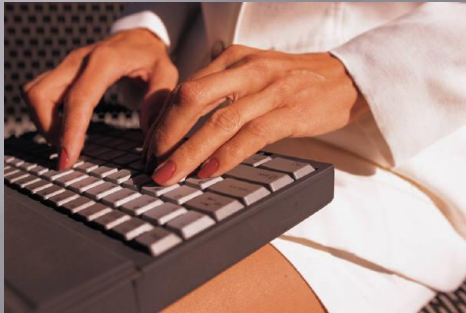


Consequences of Plagiarism:

- ▣ Failing the assignment
- ▣ Failing the class
- ▣ Expulsion from school
- ▣ Blocked from college entrance
- ▣ Termination from workplace
- ▣ Court appearance and fines
- ▣ Embarrassment and humiliation



What if I Just Revise or Paraphrase Written Material?



"You still have to give credit to the creator and cite the source."

What about homework?

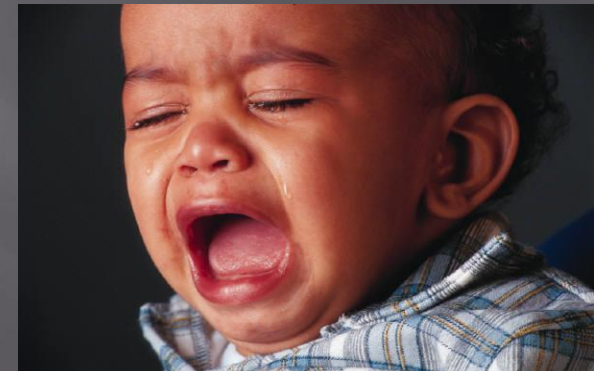


Copying your friend's homework or having your parent write your paper and putting your name on it is still

Plagiarism

Excuses For Plagiarism:

- ▣ Pressure from friends and parents
- ▣ "I can get away with it ... no one checks!"
- ▣ Protecting grade point average
- ▣ "I was lazy."
- ▣ "The project was too hard."
- ▣ "I don't like the teacher!"
- ▣ "I didn't have enough time."

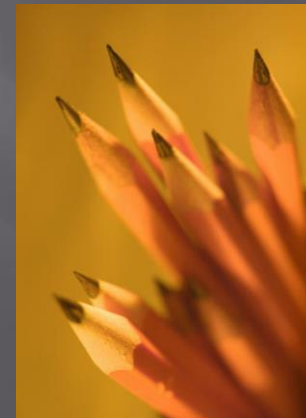


No excuses at KCHS!



Steps to Avoid Plagiarism:

- ▣ Identify your source
- ▣ Take notes using your OWN words
- ▣ Quote your source correctly
- ▣ Paraphrase, summarize and credit author
- ▣ Write your OWN paper
- ▣ Cite references using APA



References (APA)

Books

Last, F. M. (Year Published). Book title. City, State:
Publisher.

Internet Sites

Last, F. M. (Year, Month Date Published). Article Title. Website Title.
Retrieved Month Date, Year, from URL

Encyclopedias

Last Name, F. (Year Published). Article Title. In
Encyclopedia/Dictionary name (Vol. Volume Number, Page Numbers).
Publication City: Publisher Name.

Be SMART...

Because We are Watching!

- ▣ Turnitin.com is a site that teachers use to identify plagiarized work.
- ▣ Inputting questionable work into Google or another search engine can bring up the source of your copied work.
- ▣ Plagiarized work stands out because it's not in your voice or style. Teachers know your voice or style.

KPBSD Policy Manual States:

- ▣ The School Board believes that personal integrity is basic to all solid achievement. Students will reach their full potential only by being honest with themselves and with others.
- ▣ The Board expects students to respect the educational purpose underlying all school activities. All students need to prove to themselves that they can do successful work as a result of their own efforts. The Board expects that students will not cheat, lie or plagiarize.
- ▣ Each school shall provide an environment that encourages honesty. Students must know that their teachers will not ignore or condone **cheating** and that anyone discovered cheating will be penalized.

INTERNET/E-MAIL OR NETWORK/COMPUTER MISUSE

- Violating copyright laws
- Using another's password
- Plagiarism (claiming work done by someone else as one's own)

*Violation of KPBSD Acceptable Use Policy may result in termination of usage and/or appropriate discipline for students. (as stated in AR 5114)

Protect Yourself!

- ▣ Ask your librarian or teacher if you ever have copyright or plagiarism questions.
- ▣ Make sure you always write your own papers, and cite your sources appropriately!
- ▣ Check the library website for links to helpful resources!

Questions???

- ▣ Check the library website
- ▣ Ask for help
- ▣ Cite your sources properly